

The Gold Standard®

The Gold Standard® is an adaptable, easily tailored anatomic pathology software system that allows quick, accurate data entry and creation of custom patient reports. The Gold Standard® consists of several modules that can be selectively combined to create the right solution for each particular lab, allowing labs to enter patient data once and keep it up-to-date. This comprehensive lab management system lives up to its name, helping our customers realize faster turnaround, a more professional image, and greater overall efficiency.

Overview of Modules

- **Cytology module**—This module manages the entire cytology process from receiving a specimen to sending patient reports and running quality assurance reports. Key features include automatic recall of patient history during accession, fast and comprehensive result entry screens, and the ability for pathologists to review and sign reports electronically—even from remote sites. **Patient reports are customized to your specifications** with options such as securely via the Internet, fax or courier. Quality control and quality assurance reports are designed to pass CLIA inspections. The Cytology module also features **SuperCase®**, the fast, efficient way to create cases for ancillary tests such as HPV and GC/Chlamydia.
- **Histology module**—This module manages the entire histology process from receiving a specimen to sending patient reports and running quality assurance reports. Key features include having the option to enter clinical history, pre-op, post-op and operative procedure data during accessioning, automatic recall of patient history during accession, customized label printing and transcription of frozen diagnosis, gross, microscopic, final diagnosis and diagnosis comments, as well as the ability for pathologists to review and **sign reports electronically—even from remote sites**. Patient reports are customized to your specifications with options such as secure delivery via the Internet. Quality control and quality assurance reports are designed to streamline current workflow.
- **Imaging module**—This module allows laboratories to capture high-resolution images to associate with a case, and attach selected images to the final report.
- **Web Report Delivery module**—This module allows laboratories to electronically deliver reports to the

web where ordering clinicians can securely access them.

- **Medical Billing module**—This system includes everything a laboratory needs to bill and collect for services. It allows users to set up patient accounts, enter services, and bill insurance companies, electronically. Key features include the ability to electronically receive and record payments, make adjustments, record refunds and easily generate monthly statements and claims. **ANSI837** format is available for electronic claims and **ANSI835** for electronic remittance and **patient payments can be posted electronically** via a lock box. This module can also be purchased as a stand-alone system.

Implementation and Training

Cortex leads the industry in fast, efficient implementations. **No “train-the-trainer” concept for Cortex.** We use our **expert implementation staff** to install the software and train each of your staff at your location. When the system goes live, we are there on-site to ensure a smooth

transition, and we schedule a follow-up visit approximately 30 to 60 days after you begin using the system to confirm that your staff understands how to use the system efficiently and to conduct training on the more advanced features of the system.

While the product implementation timing will vary according to the size of each laboratory and the complexity of the installation, Cortex often handles the entire process—from contract signing to **“go-live”—in 90 to 120 days.**

About Cortex

Headquartered in the heart of Seattle, Washington, Cortex is a medical software company providing anatomic pathology laboratories and the healthcare community with lab management and medical billing systems. With streamlined, hands-on implementation and personalized training and support, **Cortex provides software solutions** to our clients across the country that help them serve *their* customers and **meet their business objectives.**



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Microsoft Business Solutions



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